

# Hannah Kim

**Graphic Designer · Photographer · Social Media Manager**

Glockenbach, Klenzestr. 45, 80469 München · 0151 6693820 · hannah.kim@gmail.com · DOB: 02.10.1993

## PERSONAL STATEMENT

Multidisciplinary creative combining graphic design, photography and social media management. Has built brand identities, shot campaigns for lifestyle clients, and grown engaged online communities from scratch. Detail-obsessed with visuals, comfortable owning a project end-to-end, and always chasing a cleaner, sharper result.

## PERSONAL INFORMATION

**Date of Birth:** 2 October 1993

**Address:** Klenzestr. 45, 80469 München

**Driver's License:** Class B & C1

**Availability:** Full-time / freelance — hybrid

## WORK EXPERIENCE

### Senior Graphic Designer

2020 – present

Freeletics GmbH, München

Own brand and campaign design across app, web and social. Built the current design-system components and art-directed two major rebranding pushes. Mentor a junior designer.

### Freelance Photographer

2016 – present

Self-employed, München

Shoot product, lifestyle and event photography for lifestyle and hospitality clients. Handle full workflow from shoot to retouching and delivery.

### Social Media Manager

2017 – 2020

Westwing Group, München

Managed Instagram and Pinterest channels, growing the combined following by 120k. Planned content calendars, ran paid campaigns, and reported on engagement KPIs.

### Junior Designer

2015 – 2017

KMS Team, München

Produced print and digital assets for agency clients. Supported pitch decks and brand guideline documents.

## EDUCATION

B.A. Communication Design — Mediadesign Hochschule München (2015)

Adobe Certified Professional — Visual Design (2018)

Photography Diploma — Fotoschule München (2016)

**SKILLS**

- Time management and prioritisation under deadline pressure
- Negotiation: supplier terms, contracts and conflict resolution
- IT support: troubleshooting, hardware setup and user account administration
- Cloud platforms: AWS, Azure and Google Cloud fundamentals
- Data entry and records management: accuracy, GDPR-compliant handling
- Team leadership: shift coordination, staff scheduling, onboarding and mentoring new hires
- Manual handling and ergonomics: safe lifting and workstation assessment

**LANGUAGES**

|                |        |
|----------------|--------|
| <b>Spanish</b> | Native |
| <b>Italian</b> | C2     |

**INTERESTS**

Analogue Photography · Typography · Travel · Ceramics · Cycling · Film