

Yuki Tanaka

UX Designer · Frontend Developer · Creative Director

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DOB: 22.07.1992

PERSONAL STATEMENT

Creative and technically fluent designer with 10+ years of experience crafting digital products used by millions. Combines a strong aesthetic sensibility with clean frontend engineering to deliver experiences that are both beautiful and performant. Has led design systems, brand overhauls, and product launches at startups and Fortune 500 companies alike.

PERSONAL INFORMATION

Date of Birth: 22 July 1992
Address: Leopoldstr. 142, 80804 München
Driver's License: Class A2, B & C1
Portfolio: yukitanaka.design

WORK EXPERIENCE

Creative Director

2022 – present

DEPT Agency, Hamburg

Led creative vision for 14 global brand campaigns. Managed a team of 11 designers and copywriters. Delivered award-winning redesigns for clients including a major European airline and a top-10 e-commerce platform.

Senior UX Designer

2019 – 2022

Zalando SE, Berlin

Owned end-to-end UX for the Seller Portal used by 50,000+ merchants. Reduced onboarding drop-off by 41% through research-led redesign. Established Zalando's first internal design system (ZDS).

Frontend Developer & Designer

2016 – 2019

N26 GmbH, Berlin

Built and maintained React component library serving 7M+ users. Collaborated with product and engineering to ship mobile banking features on iOS and Android. Introduced accessibility standards across the design org.

Junior UX/UI Designer

2014 – 2016

Serviceplan Group, München

Designed responsive web interfaces and app prototypes for automotive and FMCG clients. Conducted usability testing and synthesised findings into actionable design iterations.

EDUCATION

B.A. Communication Design — Hochschule für Gestaltung, Offenbach (2014)

Google UX Design Certificate (2020)

SKILLS

- Bookkeeping and accounting: DATEV, Lexoffice, VAT/UST filings and payroll preparation
- Presentation and public speaking to technical and non-technical audiences
- Technical writing: documentation, SOPs and knowledge-base articles
- Stock management systems: SAP EWM, barcode scanners and RFID
- Facilities management: contractor coordination, planned and reactive maintenance
- Cybersecurity awareness: access control, phishing prevention and data handling

LANGUAGES

French	Native
German	B2
English	A2
Italian	B2

INTERESTS

Ceramics · Analogue Photography · Bouldering · Electronic Music · Manga · Urban Sketching